

Why is the GeoBulb® Different from Other LED Bulbs?

Leading the way, C. Crane was one of the first to design a new high brightness LED bulb for the future, and probably the first to be UL listed and approved by the FCC. We are telling you this so you know we started from the ground up. From the beginning, we boldly worked for the best efficiency and longevity, not knowing anything different. Today, the GeoBulb produces perhaps the most light per watt used (74 lumens) and is perhaps the longest lasting (50,000 hours). After looking at many LED bulbs from other manufacturers, we are confident the GeoBulb is the best. Please think of the GeoBulb as the Ultra Long Life LED Bulb.

How will it light a room?

The most important and best use of a GeoBulb is to replace any bulb that is “on” all the time or used most of the time, as found in home, farming or industrial use. The GeoBulb Cool White color puts out the most light per watt and is similar to a 60 Watt bulb. Cool White is recommended for areas where bright lighting is preferred. Soft White is similar to a 50 Watt bulb and is a good choice for general lighting. Warm White is similar to a 40 Watt incandescent bulb and is

for areas where ambiance is the focus. All the colors will light most areas just fine. The human eye will normally adjust to any difference you initially notice in a few weeks. However, you won't spend a lot of time adjusting to all the savings in energy cost.

With the GeoBulb, you will save a

considerable amount of money over incandescent bulbs and you will not have to change bulbs for a very long time. Additionally, the GeoBulb does exceptionally well where vibration is present and is dramatically more resistant to breakage than an incandescent bulb. It is also a great performer in situations where a bulb is turned on and off frequently. We recommend compact fluorescent bulbs in lower use areas because of low bulb cost and high light output (watch the warranties, in most cases they are based on low hours per day).

